



27th February 2019

Dear Parents and Carers,

IMPORTANT ADVICE: MOMO

Several parents have spoken to us today about 'MOMO' online. A number of children have been talking about having viewed various content with 'MOMO' and other children have been talking about how they are worried by it.

The game allegedly encourages children to perform acts of self-harm with threatening consequences if the acts are not carried out. If you want to find out more, please click on the link below.

<https://parentzone.org.uk/article/three-minute-briefing-momo-challenge>

We have had an assembly today and talked about the children's concerns and how MOMO is not real and MOMO cannot see the children or their family.

We have reiterated our SMART online rules which we have attached to the back of this letter.

We have told the children to speak to an adult if MOMO pops up.

Please be vigilant and remember to check your child's phone/iPad/computer/electronic device regularly. Remember, you are your child's greatest protector and you have every right to know the apps your child is using and have every right to check their electronic devices.

We have had an assembly today talking about how it can pop up in videos and there are reports that the content can also come through apps such as @What's App. We have spoken to the children about how MOMO is not real and MOMO cannot see what we are doing.

The children know that they can talk to their teachers during the school day about any concerns they may have and we appreciate your support in following up today's assembly with your children.

Yours faithfully

Kirsteen Craig

Principal